

GZ MEDIA BELIEVING IN VINYL

The Czech company GZ MEDIA GROUP is the largest vinyl record manufacturer in the world! It has 8 production plants worldwide, including Company Headquarters in Loděnice, Czech Republic (approx. half an hour south-west of Prague), Precision Record Pressing in Burlington, Ontario, Memphis Record Pressing and Nashville Record Pressing in the United States, and GZ SNA Tourouvre in France. GZ Media has more than 2,700 employees. It produces about 165,000 records per day, which amounts to almost 50 million records a year. Annual sales reach USD 160 million. The company was founded in 1951. GZ in its name stands for Gramofonové Závody, which translates to Gramophone Record Factory.



scrapped it in four years. But in 2010, 2011 we really hit the capacity limit, so we reached into the drawer for the old plans again. Because we knew what we had done wrong with the new press years ago, the second time we did better. By 2018, we were the only company in the world that could produce new record presses. The others had to run around the scrap yards or sweep out old warehouses. We had a huge competitive advantage, we could respond immediately to current demand. Thanks to this, in a few years, we have become the largest producer of vinyl records in the world, which we continue to be by a large margin to this day."

Zdeněk Pelc, President of GZ Media

Grammy Award for GZ Media in 2022

Three GZ Media productions (along with two more) were nominated for the Grammy Award in category Best Boxed or Special Limited Edition Package in 2022. Ultimately, it was GZ Media's homage to George Harrison "All Things Must Pass: 50th Anniversary Edition" which received the award. Congratulations!



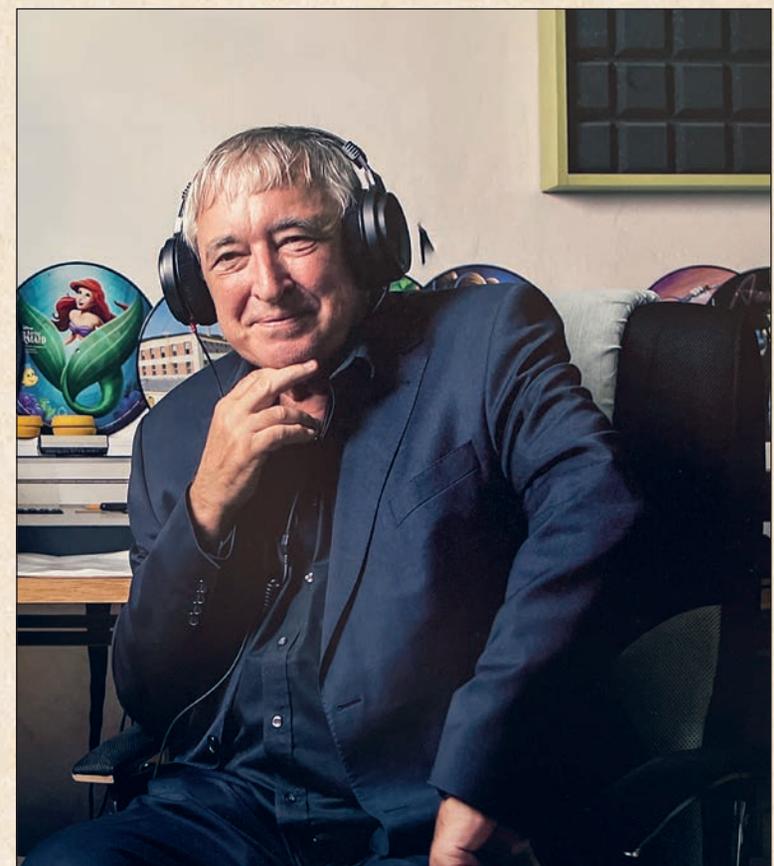
President Zdeněk Pelc would not give up

President of the Company Zdeněk Pelc is the longest reigning CEO in the history of the Czech Republic. In 2016, he received the title EY Entrepreneur of the Year in the Czech Republic. He explains how the company transformed from a relic that used to produce records for the Soviet Bloc and was on the verge of closure at the seeming end of vinyl era into the global leader in the industry valued at USD 100 million that it is today.



Burlington

"Around 1994, the market really collapsed, falling from about the fourteen million records we produced each year at the turn of the 1980s and 1990s to 350,000. I said at the time that if we were to close our factory, we would be the last in Europe to do so. From 1997, interest in our records began to rise slowly again. We didn't even know at the time if it was caused by a greater demand or if yet another competitor closed down its factory. At that time, non-conformist bands playing punk and hard rock kept us afloat. Then DJs joined in. In 2004, I had a new press developed to prevent us from reaching our production capacity. But the prototype didn't turn out particularly well, we



Beyond Vinyl Records

GZ Media's capacities to produce high-quality offset book manufacturing and luxury full-color publications equipped with modern technologies are part of the company's success that extends well beyond vinyl records. Apart from producing also CDs and DVDs, the company provides one of the most complete print and packaging services in Europe.